

July 28, 2011

A Community Relations and Tourism Committee Meeting of the Board of Trustees of the Village of Arthur was held on Thursday, July 28, 2011. Chairperson Iris L. Dicks called the meeting to order at 7:00 a.m. with roll call answered by committee member Terry Clark. Guests present at the meeting were Village Trustee Larry Miller and Arthur Area Association of Commerce members James Aikman, Sharon Daily and A.J. Jess.

The purpose of the meeting was to discuss signage for the Community Building, restroom use during the Cheese Festival, and general operations at the Welcome Center.

Those in attendance agreed that the Community Building was lacking prominent identification. On behalf of the Association of Commerce, James Aikman and A.J. Jess presented the following suggestions:

1. That a directional sign of 12 inch letters be placed on the south side of the hitching rack.
2. That a larger sign be placed next to the utility pole at the southeast corner of the Community Building. (similar to the sign at Oye's Hardware) A planter would be placed at the base of the sign.
3. That a directional sign to the building be placed on the Welcome Center Sign.

Following discussion, the committee agreed to recommend to the Village Board of Trustees that a sign be placed on the hitching rack as per suggested (including arrow pointing east). In addition, that letters identifying the building be placed on the outside wall of the building east of the front door. (Estimated cost \$450.00)

Discussion was held regarding toilet facilities during the upcoming Cheese Festival. The committee decided to recommend to the Board of Trustees that all Port-o-Potties in use during the event to be placed in a central location. Chamber of Commerce agreed to hire a person to check and clean the restroom facilities, including those in the Welcome Center and Community Center on a regular basis during the festival being held on September 5, 6, and 7. It was further decided by the committee to recommend to the Board of Trustees that access to the restrooms in the Welcome Center would be through the north of the building.

There was no discussion regarding general operations at the Welcome Center.

Meeting adjourned at 8 a.m.

APPROVED


Committee Chairperson

ATTEST


Committee Member

DATE

08-15-11